



New Tuition Policies – Important

Effective Jan. 1, 2010

Starting in 2010, Cash Lovell Stables & Riding Academy will introduce a new billing policy that is tuition based. Most families will be familiar with this type of billing from other local sports and dance facilities including Salem Gymnastics, Academy of Dance Arts, STAR Aquatics, In Motion Dance and all Tae Kwon Do facilities. This is designed to make it easier for CLS families and our accounting department!

A tuition-based payment plan means there will charge a flat fee for monthly riding lessons. Monthly rates are based on 4 weeks. Fees are the same each month regardless of holidays or "fifth weeks".

TWO PLANS FROM WHICH TO CHOOSE:

Plan #1 - Monthly Bank Draft or Credit Card - Best Bargain!



Pay by the month using bank account or credit/debit card draft. Drafts are made on the 1st of each month. Please stop by the front office to start your bank draft/monthly credit card billing by January 1st, 2010 to get the best lesson rate -- which is still \$30 per lesson. *If you choose this payment plan, there will be no increase in your riding lesson fees! Your lesson fee will continue to be \$30 per lesson, which hasn't been increased at CLS in 6 years!*



Please note that if you choose to discontinue your monthly draft, you must notify the office IN WRITING prior to the 20th in order to not be billed for the following month.

How to Get Set-Up With Plan #1 (It's SO Easy!)

Please stop by the CLS Office during the next couple of weeks. You will need to do two things:

1. Fill out a New Registration/Liability Form.
2. Give us a voided copy of a check.

Plan #2 - Pay monthly, using Cash or Check



Payments are due the 1st of each month. If you choose not to participate in the monthly draft or credit card charge, lesson prices will increase to \$35 per lesson, effective Jan. 1, 2010. You may put your payment in the box at the barn, mail it, or bring it by. However it MUST be received by the 5th to avoid late fees. Late fees are an additional \$5.00 per lesson. Clients with accounts that are delinquent for more than 30 days will not be allowed to participate in lessons.

Forms of Payment

We will now accept a Bank Draft (our preference!), Cash, Personal Checks, Visa (NEW!), Mastercard (NEW!) or Discover (NEW!).

Lesson Prices and Length

Lesson prices: \$30 per lesson for Plan #1, \$35 per lesson for Plan #2.

Single lessons for riders who are not on our regular schedule are \$38 per lesson. A "single" lesson is for riders that do not ride 4 times per month.

Lesson Length: Private Lessons are 30 minutes each. Group lessons are 45 minutes each.

Payment Plan Overview

	Plan (1) – Bank Draft, Credit Card	Plan (2) – Cash or Check, left at the barn or mailed to barn
1 Lesson Per Week	(1) \$120.00	(2) \$140.00
2 Lessons Per Week	(1) \$240.00	(2) \$280.00
3 Lessons Per Week	(1) \$360.00	(2) \$420.00
4 Lessons Per Week	(1) \$480.00	(2) \$560.00
Extra Lessons in Addition to Your Regularly Scheduled Weekly Lesson:	(1) \$30.00 Lesson	(2) \$35.00 Lesson
Single Riding Lesson for Riders Not on our Regular Schedule (Note: A "single" lesson is for riders who do not ride 4 times per month)	\$38.00	\$38.00

New Riders Can Start Their Lessons Anytime

Students enrolling for the first time will make one payment initially for the Registration Fee and the number of lessons remaining in that month, based on the \$30 rate. After that, the above policies apply.

Registration Fees

For riders enrolling on or after Jan. 1, 2010, a \$25.00 registration fee will be added to the first month's lessons. **For existing CLS riders, or new riders who are enrolled before Jan. 1, 2010, there will be NO Registration Fee.** Please note: Riders who stop their lessons for the summer months will be asked to pay a \$25.00 registration fee at the beginning of their re-enrollment.

CLS will require that ALL existing and new riders fill out our new Registration Form, regardless of pay plan chosen.

Returned Check Fees

There is a \$25.00 returned fee on returned checks and bounced bank drafts.

Months with Five Weeks

If your lessons fall on a month in which there are five riding lessons instead of four, you will only be charged for four lessons. There will be no charge for the fifth lesson. Alternatively, when CLS is closed due to a Holiday, we will not pro-rate for that missed class.

Make-up Lessons

Lessons missed due to illness, injury or special events may be made up *within 30 days of the missed class*. **Lessons can be made up 7 days a week**. There is no refund for missed classes due to absences or inclement weather. If you schedule a make-up class, you must call and cancel or you forfeit the make-up.

Single Lessons

For riders who do not ride in a regular weekly lesson, lesson prices will \$38 per lesson. This lesson can be paid for with cash, check, Mastercard, Visa or Discover.

Stopping Your Tuition Payment Program

In order to be removed from the CLS Class Roster, we must receive notification in writing prior to the 20th of each month to be dropped from a class the following month.

Office and Lesson Hours:

1. Our office staff hours are: Monday - Thursday: 1:30 PM to 6:30 PM, Friday: 9:00 am to 6:00 PM, Saturday: 9:00 am to 1:00 PM, Sunday: Open by appointment. Parker Lovell often is in the office at times other than those listed, so always feel free to call.

2. Lessons are taught 7 days a week throughout the morning, afternoon and evening.

3. **Lessons must be cancelled, by calling or emailing the CLS office, at least 24 hours prior to the lesson.** Contacting instructors via their cell phones is not an acceptable form of cancellation. Cancellations must be made to: parklv9@aol.com or by calling 336-784-6385.

Rider Attire

All riders should wear appropriate riding clothes including low-heeled, thin-soled boots, jeans, jodhpur or other appropriate English riding pants, and a well-fitted helmet. Gloves are optional (but many riders, and all show riders, wear them). All equipment can be purchased from our Tack Shop. **We beat any competitors prices, GUARANTEED.**

See Parker Lovell for a complimentary helmet fitting. Riders should wear minimal jewelry with no dangling earrings.

Our New Rider Package includes: A child's riding helmet, child's jodhpur pants and black leather jodhpur boots for \$139.00. The adult package is \$159.00. This is a \$20 discount for both children and adults!

Our History

For three generations and more than 50 years, Cash Lovell Stables & Riding Academy has trained horses and horse lovers alike. Led by renowned horseman and USEF international judge, Cash Lovell, our academy enjoys a distinguished history of producing World and National Champion riders - more than any other barn in the Southeastern United States.

Our Guarantee

Cash Lovell Stables is proud to provide the highest level of trainers and training facility ANYWHERE. If at any time you are dissatisfied, please contact Parker Lovell immediately at 336-971-9388 or at parker@cashlovellstables.com and we will gladly refund your tuition for the month. Thank you!

Office Contact Information

Office E-mail	Parklv9@aol.com
Parker Lovell E-mail	parker@cashlovellstables.com or clsrablue@aol.com
Office Phone	(336) 784-6385
Office Fax/Line 2	(336) 784-7908
Parker Lovell Cell	(336) 971-9388
Cash Lovell Cell	(336) 420-5501
Parker and Cash Home	(336) 785-0983

Thank You

Cash Lovell Stables would not have ever become the successful barn that it is without the energy, enthusiasm and support of our riders, their families and our barn community. Thank you for making Cash Lovell Stables a great place to be!